Abstract: The webAula card is the smartest and efficient way to make a large number of people have access to the online courses. It is an effective instrument in the process of digital inclusion – since democratizes the e-learning, providing over 80 courses with webAula quality and accessible price to anyone. Because of the restructure global economy process, the pursuit to professional improvement by education and trainings grows. The people who are capable and inside the information world have more possibilities to stay and grow professionally on their jobs, no matter which is it. How many more experiences and training, in a better place a person will be. Historically, is known that when crises moments lived, the pursuit for education and professional improvement become priority to people, governs and companies. E-learning has a fundamental role in these times because it brings facilities in a very low cost comparing to traditional training and learning ways. There are many benefits: ease of management and process control; saving and business transparency; ease in the building knowledge process because of the easiness to adequate to different kinds of learning.

BRAZILIAN REALITY

8.5 millions Km² / Population: approximately 200 millions (2009). Direct investments on technology around US$25 billions/Year between 2006 and 2009. However: Only 20% have a computer and 13% have access to internet in this context. Digital Inclusion: democratizes information and knowledge; and makes possible personal and professional growth.

TECHNOLOGICAL VOCATIONAL CENTERS

Initiative of the Government of the State of Minas Gerais (3rd largest state of Brazil) in order to fight against digital exclusion in partnership with many entities and ranging city, state and federal initiatives. Creation of technological centers, specially in schools and libraries, next to underprivileged population. Digital Inclusion and capacitating work force according to each region’s need. Each unity has:

- two Digital Inclusion rooms
- ten computers and printers
- one videoconference room
- one conventional lab according to the local need
- one simulation room to companies

WHAT IS THE WEBAULA CARD

The webAula card was created with the intention of making smart and efficient the way how users can access trainings on the internet, resulting in an acquisition of knowledge to face the market when looking for a job. Through simple steps, users can access and choose one training from a list with more than 80 professional and technical trainings. After it, the student can take the chosen course any time and anywhere from a computer connected to the internet. Easiness for the webAula card user.

Next, we will see how students will access the chosen training, the functionalities and navigation of the learning space. The logos are merely illustrative, because each project is made with the Client’s visual identity of the project.

WEBAULA CARD IN CVT CONTEXT

Democratic distribution to population through the CVT’s Allows the Government to create a data base regarding the necessities of each community. Varied and different training courses through the technology solution by LMS webaula.

AMOUNT OF WEBAULA’S CARDS DISTRIBUTED

![Graph showing distribution of webAula cards from 2005 to 2009](image)
EVALUATION OF STUDENTS’ REACTION ABOUT THE TRAINING

The 10 Most Searched Training

Learning Environment

At certain moments it will be necessary for the student to interact with the Knowledge management team of webAula who will help him or her, with his or her doubts.

For that matter, simply use the OnLine Help, whose team will be prompted to clarify any doubts and questions that the student might have.

After finishing the course and achieving the minimum necessary to be certified, the student will be able to print his or her Course Certificate.

About WEBAULA

National Leading company on solutions in long distance learning, webAula is always innovating and creating new ways to make social and digital inclusion possible.

Quality and commitment are characteristics recognized by our customers, such as: WholesaleMartins, Tovis, Bosch, Vale, Sadia, Brasil Telecom, Anel, State of Minas Gerais, Elektro, TAM, Mapfre Insurance, Amadeus, Semp Toshiba, Ford, Pernambucanas, Nestlé, Gol, RM Sistemas, Ibrape, Porto Seguro Insurance, IBMEC São Paulo, Renner, Algar, University of Estácio de Sá, Todeschini, Sicredi, Johnson Diversey, Samarco, Sirio Libanês Hospital and many others.

WEBAULA STRUCTURE

- 160 work positions;
- Digital Telephony;
- 14 Servers for intern job;
- Datacenter for customers’ projects with servers for thousands of daily access;
- Remote monitoring;
- Advanced security;
- Internet of the highest speed.
OUR CUSTOMERS

webAula has already made possible training more than 1,500,000 thousand students. Corporative customers: 120 Academic customers: 21 Government institutions: 12 Retail customers: 10,000 actives

References

www.inclusaodigital.mg.gov.br

www.webaula.com.br